



VIAAA Board of Directors Meeting
Saturday, April 16, 2016; 8:30 a.m.
Short Pump, Richmond

AGENDA

Call to Order: Rick Lilly, President

1. Roll Call - Introductions
 - a. DAA Stratton
 - b. Great day to be alive - Jeff Dietze
2. Minutes
 - a. Nelson motion, second Jones
3. Introductory Comments
 - a. Three year plan review and Synergy
4. 2016 Conference Review
 - a. 164 total MS and HS, public and private
 - b. Over 200, not exactly sure
 - c. Luncheon was set for 182, 11 reserved tables and
 - i. Missed by 19
 - d. It has been rewarding
 - e. Will meet with the Roanoke group
 - i. Has a notebook to share
 - f. Attendance
 - i. Vendors and AD was up about 20 percent
 - g. Luncheon
 - i. Went about 2 hours, would like 90 minutes
 - ii. Technology glitches
 - iii. Was a great recognition
 - h. Vendors bring in \$20-30,000
 - i. They enjoyed the full breakfast

5. Old Business

- a. 2016-17 Meeting Dates
 - i. Summer institute
 - 1. 8 LTI classes
 - 2. Course registration in the registration packet
 - 3. 2 legal, 3 operation, leadership
 - b. Professional Development
 - i. New Athletic Director's Workshop
 - 1. K Adams - likes the format for LTI.
 - 2. Mentorship
 - ii. VISSA - possibility of expanding more with time for the Independent schools and satisfy their strategic plan
 - iii.
 - c. ADmission Dates linked.
 - d. BOD Openings for 2016-17
 - i. All American will do the publications moving forward

6. New Business

- a. 2017 Conference in Roanoke
 - i. 15 people met
 - ii. The room will be \$141
 - iii. Registration fee will be increased \$5-10
 - iv. Internet for WiFi
- b. Items from the floor
 - i. Conference in April because of April
 - 1. Conference in April saw higher attendance
 - a. Better for ADs that teach
 - 2. Avoids the transition from Winter to Spring
 - ii. 2018 Dates
 - 1. Look at the April options
 - 2. Marriott is the only one that can hold it
 - iii. Will we have an App for the Conference?

1. TBD
- iv. Alignment with 24 regions
- v. VISSA
 1. Will pay for that for member schools
 2. All application will go to the membership chair with the check
 - a. Summer submission
 - b. Have until October to get them to count for the insurance
- vi. Scotts campaign for NIAAA

7. Next Meeting Date -May 16, 2016 at 9:30 a.m.
8. Evaluations
9. Adjournment
 - a. Kemper motion and Matthews second.