

# VIAAA Business Meeting Agenda

Friday, March 31, 2017; 10:30AM

The Hotel Roanoke and Conference Center



## 1) Call to Order

## 2) Introductions

- a. Officers - Rick Lilly, CAA
- b. Past Presidents - Lisa Corprew, CAA
- c. Board of Directors - Chris Robinson, CAA
- d. Committee Chairpersons - Steve Heon, CAA
- e. Conference Chairperson - Scott Morris, CAA

## 3) Announcements - Bruce Bowen, CMAA

- a. Delegates at large will:
  - i. Count and report numbers to President (Determination of a Quorum) -- 89 members present
  - ii. Collect Evaluations
  - iii. The Virginia Lottery presented about the importance of educators.

## 4) Minutes - Brad Qualls, CAA - Motion to accept minutes from last Business Meeting (Hadaway) Second (Williams) - Motion Passes

## 5) Treasurer's Report - Steve Heon, CAA

- **Financial Report-** \$96,575.60 Total, Checking \$47,030.31 - Money Market \$49,545.29
  - a. Annual Report - was reviewed
  - b. Budget for 2017-18 -was reviewedMotion to accept (Kemper) second (Mathews) Motion to accept report passes.

## 6) Officers' Report

- a. Immediate Past President - Lisa Corprew, CAA  
Reviewed information discussed at the Past President's Luncheon: Recognition and selection process for AD of the Year for future years, encouraged Regional Representatives to nominate qualified candidates.
- b. President Elect - Chris Robinson, CAA  
2017-2018 meeting dates were distributed.  
BOD Meeting has been moved up to 3:00 instead of 3:30 today.  
Bruce Bowen, Executive Director, is at the end of his current 3 year term.  
Applications are being accepted if anyone is interested in becoming the Executive Director.  
Deadline is April 21<sup>st</sup> for any proposals on the makeup of the BOD for next year.
- c. President - Rick Lilly, CAA  
Will need to discuss the reconfiguration of the BOD to align with the VHSL structure  
Looking for ways to streamline the membership process  
The strategic plan will be updated with the feedback received from the conference and reviewed at the May BOD meeting.

## 7) Executive Director's Report - Bruce Bowen, CMAA

### A. Executive Director Involvement in the past year:

1. Attended numerous meetings for the VIAAA- VHSL Fall and Spring meetings, VHSL Ex. Committee meetings. CVIAAA meetings, New AD Workshop, VIAAA Officer and BOD meetings, Section 2 meeting, VIAAA Golf tournament and Hall of Fame Induction Ceremony.
2. Attended Conferences- NEDC Summit, NIAAA Conference, State VIAAA Conference
3. Represented the VIAAA on-

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VHSL Foundation Board (till June), NEDC Council, the VHSL HOF Selection panel, the NIAAA BOD (till Dec)

4. Coordinated the AD of Year & HOF Ring Programs.

B. Vendors/Conference

1. Helped work on Conference.
2. Worked with Larry Kidd on Conference vendors.
3. Secured additional funding and items for VIAAA Conference.

C. Corporate Partners

1. A challenging year with Partners and Sponsors.
2. Allstate Insurance-\$10k for our Student-Athlete Scholarships!!
3. Musco Lighting-rebate to VIAAA for any new lights.
4. Dynamite Sports Recruiting and Core Calculator-free to all schools.
5. Total of \$78,000 in Partnerships this year (\$50,000 in cash).
6. 25% goes to help the Conference each year (\$20k this year)
7. \$613,000 in new Partnerships/Sponsorships in the last 9 years.

8) **VIAAA Awards** - Awards Chair, Chris Rollison, CAA

- a. Career Awards -were passed out and recognized
- b. Conference Chairman Award

9) **By-Law/Pop Manual Update** - Lisa Corprew, CAA - no POP Manual updates at this time.

10) **Committee Reports** - Chris Robinson, CAA - reports will also be posted on the website.

## AWARDS COMMITTEE

Chairperson: Chris Rollison, CAA

The Awards Committee will be recognizing several members and non-members of the VIAAA for their contributions to the High School Student Activities in the State of Virginia. We do this with several different awards.

The Past Presidents will recognize a few groups with eleven awards. Four ADs of the year, three awards to DSAs inside the VIAAA for their service and one award to an outside the VIAAA contributor.

We will recognize four retirees.

There are six students from around the state that will be recognized with scholarships sponsored by All-State and a plaque from the VIAAA sponsored by the NEFF Company. Finally we will be recognizing twenty members with career awards. Four-5yr awards, Five-10 yr, Four-15yr, four-20yr, two 30yr, and one-35yr career award.

## EXECUTIVE DIRECTOR REPORT

Chairperson - Bruce Bowen, CMAA - report was presented earlier in the business meeting (Executive Director Report)

Thank you for the opportunity to represent the VIAAA

Bruce Bowen, VIAAA Executive Director

804-387-3188, bwbowen@henrico.k12.va.us

## MENTOR COMMITTEE (Ad-HOC):

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Chairperson - Tim Leach, Vice-Chairperson, Scott Morris, CAA

Scott Morris met with all of the new AD's who attended the New AD's workshop in Charlottesville in June of 2016. He introduced them to the Mentorship program, talked about the benefits of having a mentor, and collected the names of all of those attendees interested in having a mentor.

In August of 2016 Tim Leach received the list of new AD's interested in having a Mentor and matched them up with Veteran AD's from around the state who were interested in serving as a mentor. Scott called each mentee and mentor to talk to them about their pairing. Scott asked the mentors to reach out via email or phone at least once every few weeks as the new AD's started their jobs. Send them reminders about important deadlines.

For the year 2016-2017 we had 9 new AD's paired with veteran AD's in a mentorship role.

Tim Leach is going to speak at the VIAAA convention on why it is important to have a mentor, and why it is important to be a mentor. Scott will share things he has learned from having mentors his first few years, and from being able to mentor a new AD.

## MEMBERSHIP COMMITTEE

Chairperson - Mike Tribus, CAA. Lisa Corprew, CAA, Vice-Chairperson,

146 - Active - Membership for 2016-2017

239 - Lifetime

2 - Lifetime just joining NIAAA

12 - New Lifetime 2016-2017

2 - VIAAA only

1 - NIAAA only

36 - Retired

438 Total Members

## MIDDLE SCHOOL COMMITTEE

Chairperson - Drew Wynn, CAA

This year we have worked hard to reach out to Middle School AD's to attend this year's VIAAA conference. We have developed unique sessions for our Middle School AD's and are looking forward to the collaboration that will come from these sessions. As well, we look forward to attending and reflecting on general sessions as a group. Coming out of the conference we look to build a stronger network amongst Middle School AD's. Our goal is to grow Middle School representation in the VIAAA and promote professional development opportunities.

## NIAAA LIAISON

Chairperson - David Nelson, CMAA

Goals or 2016:

1. Continue efforts to reach 100 percent membership.
2. Continue to inform membership of benefits of the NIAAA.

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3. Continue to update the VIAAA of changes and current information concerning the NIAAA.
4. Continue to represent the VIAAA at the section and national meetings.
5. Continue to see VIAAA has qualified members nominated for national recognition. (NIAAA Distinguished Service, National Federation Citation, Frank Kovaleski Professional Development Award, Career Awards and NIAAA Hall of Fame.
6. Continue to answer VIAAA members' questions concerning the NIAAA.
7. Completing plans for Virginia hosting the NIAAA Section 2 meeting in June of 2019.

## PAST PRESIDENTS COUNCIL

Chairperson - Lisa Corprew, CAA, Vice Chairperson, Melody Modell, CMAA

The Past Presidents meet on January 22nd at the English Inn in Charlottesville. Twenty Past Presidents were present where they chose the award winners for the 2017 VIAAA Conference. The group present also made a recommendation to the Board of Directors for the President Elect 2018-19 Mr. Dwayne Peters. The group plans to meet again at the state conference in Roanoke on March 30 at 12:00.

## PROFESSIONAL DEVELOPMENT

Chairperson, Melody Modell, CMAA

Vice Chairperson, Jeff Dietze, CMAA

The Professional Development Committee is responsible for all aspects of the VIAAA members' professional development, other than the scheduling and teaching of NIAAA Leadership Training Institute classes and mentorship. We encourage VIAAA and NIAAA membership and active participation in those organizations. During the past year the Committee has conducted the annual New Athletic Directors' Workshop (NADW) in July, conducted multiple Certified Athletic Administrators examinations for the NIAAA, and encouraged all athletic administrators in Virginia to pursue the next level of certification (whether that is RAA, CMSAA, CAA or CMAA). In addition, the Committee conducted the a session at the VIAAA Annual Conference designed specifically for athletic administrators young in the profession to urge professional growth and new leadership in the VIAAA and to present professional information to those attendees. We continue to work on an improved curriculum and delivery for the NADW and mentoring opportunities for new athletic administrators was added through a new committee. We also expanded our approach to professional development to include and advertise non-NIAAA opportunities.

## PUBLIC RELATIONS COMMITTEE

Chairperson - Steve D'Adamo, CAA

This year, we have continued to ensure everyone is getting information as quickly and as accurately as possible. We have worked hard to confirm everyone's most accurate email address, so that they can receive updates and important information and/or reminders. In addition, we continue to employ the use of the "REMIND" app, allowing us to send out real-time text messages to BOD members. We continue to look for other ways to push our message to the membership and the public. We are always looking for suggestions and ways for improvement.

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## PUBLICATIONS COMMITTEE

Co-Chairperson - Jessica Horning, CAA, Cox High School,

Co-Chairperson - Lisa Makowski, CAA, Kempsville Middle School

The committee has had a busy year. Goals:

- To continue to publish the A.D.mission three times each year (Fall, Winter and Spring).
- To add more retired members to the distribution list.
- To involve more members in the publication of the newsletter with new features.
- To add additional articles from other outside publications.
- To increase the number of outside publications available for obtaining additional articles.

Assignments Completed:

- The Distribution List for Retired Members continues to be updated.
- High School Today, Athletic Business and Character Counts articles have been added.
- Sportsmanship Articles have been included in every issue.
- Hard copies of the newsletter have been mailed for Retired Members who do not have access to the electronic version.
- Every edition of the A.D.mission has been posted to the VIAAA Web site.

## SCHOLARSHIP COMMITTEE

Chairperson- Chris Felton, CAA, Vice Chairperson - Mike Costello, CAA

Steven Heon organized a scholarship golf tournament in October and the weather was great for this year's tournament, making for a great day for all involved. The golf tournament raised over \$3,000 for scholarship distribution.

The Scholarship Committee met in January to score applications and select the six (6) \$1,500 Scholarship winners. Prior to this meeting Mike Costello and Chris Felton reviewed all the applications and brought forward the top 3-5 applicants for each scholarship for the committee to review. The VIAAA received a total of 84 applications this year - 34 for the John C. Youngblood Scholarship; 23 for the Past President's Scholarship; and 27 for the Claudia Dodson Scholarship. The NIAAA Scholar-Athlete awards were determined from all 84 applicants. This year's recipients are:

Past President's

- Ryan Buscalia - Maggie Walker Governor's School

Claudia Dodson

- Benjamin Werner - Warren County HS

John C. Youngblood

- IND - Tanner Perry - Wakefield Country Day School
- 1A/2A - Margaret Fielding Wagner - Marion Senior HS
- 3A/4A - Kionte` Dajon Burnette - Salem High School (Roanoke, VA)
- 5A/6A - Tyler Puhlick - Patriot High School

NIAAA Scholar-Athlete

- Male - Colton E. Demetriou - Ocean Lakes HS
- Female - Genevieve Brent - Hayfield Secondary School

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## WAYS & MEANS

Chairperson, Daniel K. Jones, CMAA

The committee continues its efforts to establish a financial program to enhance and promote the goals of the VIAAA. The consistent fundraising activity of the committee is the 50/50 raffle held at all VHSL Group meetings, all VIAAA board meetings, and the Annual Conference. The committee is always looking for volunteers to help sell 50/50 tickets at the aforementioned events. The committee also helps to formulate an action plan for financing projects for the VIAAA. Budget no funding needed until we run out of tickets.

**11) President's State of the Association Report** – Rick Lilly, CAA

**12) Unfinished Business** – Bruce Bowen, CMAA

- a. Conference Luncheon Announcements
- b. Sandy Hadaway will be inducted into the NIAAA Hall of Fame at the National Conference in Phoenix. Dick Kemper will be inducted into the inaugural Hall of Fame Class for VISAA.

**13) New Business** – Rick Lilly, CAA

a. **National Conference**

- i. December 9-12, 2017 in Phoenix, AZ at the Convention Center Hyatt Regency Phoenix Hotel and Sheraton Phoenix Downtown Hotel
- ii. December 15-18, 2018 in San Antonio, TX at the Marriott Hotels and Henry B. Gonzalez Convention Center
- iii. December 14-17, 2019 in National Harbor, MD at the Gaylord National Hotel.
- iv. December 12-15, 2020 in Tampa, FL at the Convention Center Marriot & Embassy Suites Hotels.

b. **State Conference**

- i. March 19 - 24, 2018 in Roanoke, VA at the Hotel Roanoke
- ii. 2019 and 2020 - Norfolk, VA Waterside Marriott.
  1. **April 2-5 2019.**
  2. **March. 24-27 2020**

iii. **Regional Door Prizes**

1. **50/50 Raffle**

**14) Adjournment** – 11:45am