



Board of Director's Meeting

- I. Call to Order – Joe Breinig, CMAA, President
- II. Roll Call and Introductions (If Necessary) Adams, Bauder, Baylor, Bowen, Breinig, Brown, Bukva, Checkosky, Coleman, Corprew, Dietze, Dike, Dolan, Edwards, Farrey, Felton, Forgas, Frye, Golding, Griffin, Hartness, Hiserman, Horning, Jones, Kemper, Leach, Leake, Lilly, Litton, Makowski, Margheim, Martin, Matthews, Morris, Moss, Mullen, Nowak, Patterson, Payne, Pearman, Peters, Phillips, Qualls, Richeson, Ritter, Robbins, Robinson, Siock, Staples, Stratton, Sullivan, Treon, Tribus, Tyson, Wade, Whittington, Williams, Wooten
- III. Announcements
- IV. Reading and Approval of the Minutes – Brad Qualls, CAA, Secretary – Motion by Kemper, Seconded by Bukva- Approved
- V. Treasurer's Report – Michael Payne, CAA, Treasurer
 - a. Current Balances (Checking: \$28,440.10) Money Market: \$(49,819.93) - Motion by Payne, Seconded by Qualls – Approved
- VI. President's Report
 - a. VIAAA Secretary position will come open at the end of the Conference
 - i. Process to apply, Interviews and general info
 - ii. Deadline Jan. 15
 - iii. Application online
 - b. Request for Out teach grant from Chris Felton (handout) – Motion to support Coastal Leadership Out Teach grant for up to \$4500.00 Motion made by Farrey, Seconded by Lilly Passed 44-0 via poll
 - c. State Conference – Scott Morris – Will be held in Charlottesville on March 23-26, 2021. Information is online and registration will be posted soon. If you registered for last year's conference and chose to roll it over to this year you still need to register and sign up on Final Forms. Emphasis for registering for the conference on Final Forms instead of check if possible. Hampton University will still offer the college class for this year at the conference. Will begin on Tuesday morning at the Conference.
 - d. Certification – I have been reaching out individually to all individuals who have obtained their RAA, CAA and CMAA with a congrats letter. Will continue to do that. A list comes out from the NIAAA each month. Special thanks to Matt for sharing that. – Jeff mentioned that there is a draft congratulatory letter to send to AD's and principals
 - i. Continued push to get all BOD's at least with a CAA certification
 - e. Membership
 - i. Challenges with VIAAA lifetime members who are not NIAAA lifetime, normally they register at State conference (which we did not have)
 - ii. Bruce will reach out to the retired AD's to make them aware that we are a dual membership state.



1. Make sure all retired VIAAA lifetime members that are not NIAAA lifetime members need to pay \$30 for the yearly NIAAA membership
- f. VIAAA Teaching Faculty – Kevin and Dick have done a great job transitioning the LTI classes to an all online format.
 - i. 5-year plan (handout)
 - ii. Road map to certification for all members
 - iii. Everyone will receive a survey, imperative you respond to update our LTI teaching faculty – **survey was explained and discussed. The survey will be sent out by the end of next week to update the teaching faculty. Anyone interested in teaching needs to respond to the survey even if they are current teaching faculty.**
- g. VHSL (Bob)
 - i. Donate to foundation
 - ii. Golf tournament hole sponsor (due April 26th)
 - iii. Donation for hall of fame machine (update) – **on hold until VHSL is ready to purchase**
 - iv. Take entire staff out to lunch in November after BOD mtg
- h. 50th Anniversary celebration – will take place in Richmond at state conference in 2023
- i. CAA test date – Jeff is setting up Proctor U and the next test date will be at the state conference **CAA will be held on March 23rd at the VIAAA Conference.**
- j. Timeline of HOF/Award nominations and important dates each and every year (handout)
- k. Admission
 - i. Concerns about certain Regions not stepping up and providing required articles. Lisa and Jessica do an amazing job on our AD mission – let's please help them out.
 1. Ryan Patterson (Region 1A)
 2. Dan Mullen (Region 4A)
 3. Robert Curd (Region 4D)
 4. Gary Leake (Northern Region)
 5. Mike Costello (Northern Region At Large)
 - ii. VIAAA Golf Tournament – **The VIAAA Golf Tournament will be held on Thursday March 11th in Richmond during VHSL Membership meeting. Information will be sent out once details are confirmed.**
- l. Strategic Plan – needs to be updated – **A committee/survey will be organized to review and submit any updates or changes moving forward. Looking for members to join the committee. If interested in serving on the committee, please contact Rick Lilly or Joe Breinig.**
 - i. Current 3-year plan end 2021
 - ii. Officers will look to have a draft to present at the January meeting
- m. Scholarship application – adjustment suggestions from Chris
 - i. Changes made but most recent issue was SAT/ACT scores that may not have been taken due to lack of opportunity
- n. NIAAA radio Ad's (handout)



- i. With help of Lucas and Matt we researched and found radio stations in the Commonwealth that run Ad's to help promote, encourage, educate and support scholastic activities and athletics
- ii. Emailed out to the BOD with letter to reach out to local radio stations
- iii. Lucas also sent out the Ad's that schools can download to use at their own school
- o. Region Invitees requirements and rotation (serve as an alternate)
 - 1. Rotation Schedule

Jan. 2020	May 2020	Sept. 2020	Nov. 2020	Jan. 2021	May 2021
1D, 2D, 3D, 4D North Ind.	5D, 6D, 1A, 2A East Ind.	3A, 4A, 5A, 6A Central Ind.	1B, 2B, 3B, 4B SW Ind.	5B, 6B, 1C, 2C North Ind.	3C, 4C, 5C, 6C East Ind.

- p. Professional Development at VIAAA BOD meetings (handout and PowerPoint) *at end of mtg
 - i. November --- VHSL Membership and Governance. This information is to educate parents/coaches on VHSL governance, make up and voting. This can be giving to Region reps to pass out to AD's to share with their communities
 - ii. January--- looking for ideas – **submit any ideas to Joe Breinig**
 - iii. May---looking for ideas

VII. President Elect's Report – Kenny Edwards, CMAA

- a. Updated BOD and Committee Chair Contact List
- b. **Welcomed Region 3B guests and Tommy Staples (co-chair for Public Relations Committee)**
- c. Region Reps and Committee Chair Current Vacancies – **no current vacancies**

VIII. Past President's Report – Derek Farrey, CAA

- a. Pop Manual Updates – need to pick day with Derek, Lisa and Rick to take all day to clean up Pop manual – **plan is to submit all revisions and updated version in March at the Conference**
- b. President Elect interviews in January. (Deadline Dec. 1st) **email Derek Farrey if interested**

IX. Executive Director/NIAAA Liaison – Bob Stratton, CAA

- a. Corporate Sponsorships (handout) – **working with potential vendors and sponsors. Three new corporate sponsors: Score Shots, Mascot Media, Mledtech**
- b. **Bob explained concerns about VIAAA Conference going virtual and limitations if we had to do a virtual conference. Our full intention is to have an in-person conference if we are allowed.**
- c. **Bob and VHSL staff are working together doing a monthly seminar for new AD's, 17 attendees participated in the first meeting. Next meeting is scheduled for this afternoon.**
- d. **NIAAA Conference is fully virtual; check has to be in the office no later than November 20th.**
- e. **VIAAA Golf Tournament will be held at the March Membership Meeting on March 11th**





- f. **Awards – BOD will receive a survey to nominate awards for the State Award of Merit, Distinguished Survey Award, Citation Award, and Frank Kovaleski Award. We will vote at the BOD meeting in January.**
- g. **Lisa Corprew has been chosen to be the NIAAA Section 2 Representative beginning in December 2021**
- X. **VHSL Liaison – Tom Dolan, CAA – Discussed COVID player and officials reporting process. VHSL is discussing that local officials will be used in state tournaments due to COVID and home/local sites for the VHSL Championship. Discussion about playoffs and COVID reporting if a member of an advancing team has a COVID case. Adjustments to Return to Play Guidelines will be sent to member schools. Friday’s information from the Governor about changing the capacity level of spectators to the lesser of 30% or 25 spectators do not affect games or events taking place as of right now. Recommended that schools look at a streaming option for sports/activities if possible.**
- XI. **Independent Schools Report – Kemper, CMAA -- Website is currently down. Developed Return to Play Guidelines for winter sports. Still working on details for the wrestling season. Will not be paying for members to belong to the VIAAA.**
- XII. **Standing Committee Reports**
 - a. **Awards – Chris Rollison, CAA; Tom Dolan, CAA – reach out to Chris about the Career Award information if you are at an award year (service increments of 5)**
 - b. **Exhibitors –Scott Morris – working together soliciting exhibitors, contact George Stanley, Rodney Redd, or Scott Morris if you have potential exhibitors.**
 - c. **Finance—Mike Tribus, CAA, Dwayne Peters, CAA – no report**
 - d. **Leadership Training – Kevin Adams, CAA; Dick Kemper, CMAA – 3 courses were offered at the Fall webinar, March seminar is still TBD, Survey will be sent out to membership for teaching faculty, LTI 621 and LTI 628 will be offered for the first time at the NIAAA Conference.**
 - e. **Mentorship Program – Tim Leach, CAA, Scott Morris, CMAA – reaching out to new AD’s and mentors monthly, met with National Mentorship Committee and they are developing a toolkit for the mentorship program**
 - f. **Membership – Bob Robbins, RAA; Lisa Corprew, CAA – sent out 200 membership cards last week, check payments are slowing down the process**
 - g. **Middle School – Jonathan Bukva CMAA, Wendy Baylor, RAA – will reach out to Tim Leach to develop a middle school mentor program**
 - h. **POP Manual – Chris Robinson, CAA; Rick Lilly, CAA – a group is currently working on updates**
 - i. **Professional Development – Kristy Hunter, CAA; Jeff Dietze, CMAA – thanked everyone for taking LTI classes and certifications, thanked the Region reps for getting the information out**





- j. Public Relations – Lucas Brown, CAA; Mickey Swartz, RAA – **reviewed radio stations that are publishing ads for VIAAA/VHSL, no update on legislation**
- k. Publications – Jessica Horning, CAA; Lisa Makowski, CAA – **articles are due by January 25th for the ADmission**
- l. Retired – Bruce Bowen, CMAA; Donna King, CMAA – **reaching out to retired AD's to remind and encourage them to stay active in their membership.**
- m. Scholarship – Chris Felton, CAA; Mike Costello, CAA – **deadline for scholarship applications is December 1st**
- n. Technology – Matt Pearman, CAA; Lisa Corprew, CAA – **please check VIAAA website to see if your photo is updated and current. If you want a new photo or currently do not have one, please send to Matt. If you have local articles that or news that are significant to the VIAAA send to Matt so he can post it.**
- o. Ways and Means – Dan Jones, CMAA, Joey Richeson, CAA – **no report**

XIII. Old Business

XIV. New Business – December 15th is National Interscholastic Administrators Day, get the message out to encourage AD's to join.

XV. Professional Development—Tom Dolan, VHSL Staff “Membership and Governance”

XVI. Adjournment – 11:23am

2020-21 VIAAA Board of Directors Meeting Dates

Officer Meeting Dates

Monday, July 13, 2020	TBD	10:00 a.m.
Sunday, September 27, 2020	Virtual	4:00 p.m.
Sunday, November 15, 2020	Hyatt Place, Charlottesville	4:00 p.m.
Sunday, January 24, 2021	Hyatt Place, Charlottesville	2:00 p.m.
	Past President's Meeting	4:00 p.m.
	Past President's Dinner	7:00 p.m.
	(Snow Date: TBD)	
Tuesday, March, 2021	Pre-Conference Officers, Charlottesville	9:00 a.m.
Sunday, May 2, 2021	Hyatt Place, Charlottesville	4:00pm

Board of Director's Meeting Dates

Monday, September 28, 2020	Virtual	9:30 a.m.
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Monday, November 16, 2020	Virtual	9:30 a.m.
Monday, January 25, 2021	VHSL League Office, Charlottesville (Snow Date: TBD)	9:30 a.m.
Wednesday, March 24, 2021	Pre-Conference BOD, Charlottesville	8:00 a.m.
Friday, March 26, 2021	Annual Business Meeting, Charlottesville	10:45a.m.
Friday, March 26, 2021	Post Conference BOD, Charlottesville	2:30 p.m.
Monday, May 3, 2021	VHSL League Office, Charlottesville	9:30 a.m.

Executive Committee Meeting Dates

September 23 2020	Executive Committee
October 13, 2020	Group Boards/Membership--Charlottesville
February 2, 2021	Executive Committee
March 11-12, 2021	Group Boards/Membership----Richmond
May 5, 2021	Executive Committee

NIAAA Section 2 Meeting

Wednesday, June 16-18, West Virginia

Summer Institute (Charlottesville) – Online due to Covid-19

503, 504, 508, 614, 625, 630, 724, 799 Charlottesville High School

NADW Dates

July 27-29, 2020 Charlottesville High School

Golf Tournament Date

Course TBD--Charlottesville

National Conference Dates

December 12-15, 2020	Tampa, Florida
December 10-14, 2021	Denver, Colorado
December 9-13, 2022	Nashville, Tennessee
December 15-19, 2023	Orlando, Florida

State Conference Dates

March 22-27, 2021 The Omni, Charlottesville





CAA Test Dates

Monday, January 25, 2021	VHSL Office, Charlottesville	1pm
Tuesday, March 23, 2021	The Omni, Charlottesville	10am

VI AAA & NIAAA Dual Membership

Membership Benefits

- Interscholastic Athletic Administration, a quarterly professional journal written by and for athletic administrators
- \$2,000,000 student injury and property damage liability insurance while performing the duties of an athletic administrator
- \$2500 term life insurance
- A.D. Mission: The 3 issues of the VI AAA Newsletter
- Complimentary Tickets to numerous state college and universities (You must join by August 15th)
- Accidental Death Insurance: \$10,000 in accidental death and dismemberment insurance (24-hour Coverage) VI AAA application must be received by September 10th for the life insurance to be effective. Coverage is effective from October 1st to September 30th.
- Ability to purchase Long Term Health Care at discount rates, as well as discounts on Cancer Insurance and Accident Insurance
- Discount on registration fees for the National Athletic Directors Conference in addition LTI classes, certification and other services
- Opportunities to serve on national committees
- Support, communication and informational materials regarding key issues, through interpretation, best practices, research, explanation and education
- Opportunity to nominate students from your school for the NIAAA Scholarship annually
- Opportunity for national recognition through the NIAAA Awards Program

